

2026 CORPORATE SPONSORSHIP PACKAGES



Partner with Missouri Primary Care Association - Support Health Care Access. Connect with Industry Leaders.

The Missouri Primary Care Association (MPCA) is a nonprofit membership organization representing Missouri's Community Health Centers (CHCs), which operate more than 350 service sites across both urban and rural communities statewide. Our mission is to ensure that everyone in Missouri has access to high-quality, affordable primary care, dental, and behavioral health services.

Collectively, CHCs form the largest healthcare delivery system in the country and are recognized as one of the most effective programs under the U.S. Department of Health and Human Services. In 2024, Missouri's CHCs served over 661,000 individuals through more than 2.6 million patient encounters—reaching individuals and families in every county across the state.

To support and sustain this critical work, MPCA is seeking corporate sponsors. Sponsorship provides companies with a unique opportunity to engage with more than 350 healthcare professionals and decision-makers at our Annual Conference in October. Sponsors receive extensive brand exposure, recognition, and face-to-face interaction with attendees during the event.

Select sponsorship levels also include year-round visibility and partnership opportunities, highlighting your commitment as both a corporate sponsor and a leader in your industry.

Join us in strengthening community health care across Missouri.

All Corporate Sponsors receive the following benefits:

- ▶ An exhibitor package for the Annual Conference from October 21-23, 2026 at the St. Charles Convention Center in St. Charles, Missouri. This includes an 8 by 10 booth, and participation for two staff members in all exhibitor activities, including the passport game and access to conference meals. (Please note, this does not automatically include the Wednesday evening Awards of Excellence dinner.)
- ▶ Corporate sponsors may provide a flyer for the conference participant bags and will have their logos listed in printed materials and on general session screens as MPCA sponsors.
- ▶ A sponsor page is provided in the MPCA Annual Conference web app (Whoova) with video capability to promote your business/organization.
- ▶ Sponsors receive a list of all conference participants who give permission to release their information.

For more information on ad hoc or unique sponsorship opportunities or to register your sponsorship please contact Melissa Ortega at mortega@mo-pca.org



ADDITIONAL BENEFITS FOR CORPORATE SPONSORS BY LEVEL

Bronze Level Sponsors \$3,000

Mention in the MPCA bi-monthly digital newsletter *News You Need* as a corporate sponsor with your logo and description.

Access to conference meals for 2 staff.

Mention in a group social media post recognizing sponsors.

One individualized social media post recognizing you as a sponsor and linking to your website.

Silver Level Sponsors \$5,000

Mention in the MPCA bi-monthly digital newsletter *News You Need* as a corporate sponsor with your logo and description.

Access to conference meals for 2 staff.

Mention in a group social media post recognizing sponsors.

One individualized social media post recognizing you as a sponsor and linking to your website.

A quarter page ad space in the MPCA Annual Conference printed brochure.

Gold Level Sponsors \$10,000

Full conference registration for 2 staff with access to meals and sessions.

Mention in a group social media post recognizing sponsors.

One individualized social media post recognizing you as a sponsor and linking to your website.

A half page ad space in the MPCA Annual Conference printed brochure.

Ad Space for 6 months (beginning Jan. 1, 2027) in MPCA's digital newsletter.

Two tickets to the MPCA Wednesday evening Awards dinner recognizing Kit Bond Scholars and Awards of Excellence.

Platinum Level Sponsors \$15,000

Mention in the MPCA bi-monthly digital newsletter *News You Need* as a corporate sponsor with your logo and description.

Full conference registration for 4 staff with access to meals and sessions.

Mention in a group social media post recognizing sponsors.

One individualized social media post recognizing you as a sponsor and linking to your website.

A full page ad space in the MPCA Annual Conference printed brochure.

Ad Space for 12 months (beginning Jan. 1, 2027) in MPCA's digital newsletter.

Two tickets to the MPCA Wednesday evening Awards dinner recognizing Kit Bond Scholars and Awards of Excellence.

Diamond Level Sponsors \$20,000

Mention in the MPCA bi-monthly digital newsletter *News You Need* as a corporate sponsor with your logo and description.

Full conference registration for 4 staff with access to meals and sessions.

Mention in a group social media post recognizing sponsors.

One individualized social media post recognizing you as a sponsor and linking to your website.

A full page ad space in the MPCA Annual Conference printed brochure.

Recognition (with your logo) during National Community Health Center Week in August as a sponsor.

Banner Ad Space for 12 months on the home page of MO-PCA.org.

A 3 minute video played at Annual Conference prior to the Thursday Keynote Luncheon.

Four tickets to the MPCA Wednesday evening Awards dinner recognizing Kit Bond Scholars and Awards of Excellence.

CORPORATE SPONSORSHIP BENEFITS AT A GLANCE

BENEFIT LEVELS	Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
8 by 10 Exhibit space	Yes	Yes	Yes	Yes	Yes
Logos in Printed Conference Materials and Displayed on Screens in General Sessions	Yes	Yes	Yes	Yes	Yes
Sponsor Page in the Annual Conference Web App (Whova) with Video Capability	Yes	Yes	Yes	Yes	Yes
Conference Attendee List & Flyer in Attendee Bags	Yes	Yes	Yes	Yes	Yes
Sponsor Recognition in the MPCA bi-monthly newsletter	Yes	Yes	Yes	Yes	Yes
Individualized Social Media Recognition	1 Post	1 Post	1 Post	1 Post	1 Post
Conference Brochure Ad	Full Page	Full Page	Half Page	Quarter Page	N/A
Full Conference Registration	For 4 People	For 4 People	For 2 People	N/A	N/A
Tickets to the Wednesday Evening Awards Dinner	4 Tickets	2 Tickets	2 Tickets	N/A	N/A
Ad space on MPCA's website home page	12 Months	N/A	N/A	N/A	N/A
Ad Space in MPCA bi-monthly newsletters	N/A	12 Months	6 Months	N/A	N/A
1 Daily Push Notification in the Annual Conference Web App (Whova)	Yes	N/A	N/A	N/A	N/A
Sponsor Recognition During National Health Center Week	Yes	N/A	N/A	N/A	N/A
3 Minute video played at annual conference Thursday keynote luncheon	Yes	N/A	N/A	N/A	N/A