



St. Charles Convention Center
One Convention Center Plaza
St. Charles, MO 63303

[Registration Form](#)

2025 Annual Conference Exhibitor Prospectus

The Missouri Primary Care Association (MPCA) is seeking exhibitors for our annual conference. We invite you to join us on October 22-24, 2025 at the MPCA Annual Conference: Generations. We can provide extensive exposure and face-to-face interaction with more than 300 conference participants. As an industry leader, your involvement as an exhibitor brings us closer to reaching a mutual goal of promoting high-quality, cost-effective healthcare.

ABOUT US

MPCA is a nonprofit membership association representing Missouri's Community Health Centers at over 200 sites in urban and rural areas of the state. Our mission is to ensure the people of Missouri have access to high quality, affordable primary care, dental, and behavioral health care via Missouri's 28 Community Health Centers, also known as Federally Qualified Health Centers (FQHCs). Collectively, FQHCs are the largest healthcare system in the nation and are considered one of the most effective programs within the U.S. Department of Health and Human Services.

Attendees of the MPCA Annual Conference are physicians and residents, dentists, board members, administrative and financial staff, CEOs, COOs, CFOs, and quality personnel from throughout Missouri's FQHC network.

EXHIBITOR/VENDOR OPPORTUNITIES

All exhibit booths are 8 X 10 feet and include back and side drapes, an 8 foot table with skirting, 2 chairs, and a waste basket. This year, exhibitor booths are priced equally at \$1500 per booth with discounts for nonprofit and government agencies. Early registrations may select a spot for a discounted rate of \$1250 until June 1, 2025. Electrical outlets are provided at a small cost through the hotel as are shipping acceptance/storage for conference materials. All of those services must be requested through the hotel by contacting the hotel via [this link](#).

EXHIBIT SET-UP & DISASSEMBLY

Contracted exhibits can begin setting up at 8 a.m. on Wednesday, October 22. There will be staff and pre-conference sessions occurring on this day, however, there are no specifically scheduled breaks on Wednesday as the full conference does not begin until Thursday morning. **We ask that all exhibits be set up by no later than 8 a.m. on Thursday, and disassembled and removed no later than 1:45 p.m. on Friday, October 24.**

Attendees will be encouraged to visit exhibitor booths through our incentivized passport contest through our conference app. Exhibitors will also be given drink tickets for the Thursday night reception to hand out to booth visitors. Exhibitors may purchase additional tickets for distribution.









Exhibit hours:

Wednesday	8 a.m. - 4 p.m.	Pre-conference
Thursday	8 a.m. - 6 p.m.	Conference Day 1
Friday	8 a.m. - 1:45 p.m.	Conference Day 2

LODGING

A block of rooms adjoining the Convention Center is reserved at the Embassy Suites by Hilton St. Louis, St. Charles, Two Convention Plaza, at a discounted rate on a first-come, first-served basis.

Reservations can be made after June 1, 2025 by calling the hotel at (800)-EMBASSY using the group code provided by MPCA after your application is accepted. Rooms are limited, early reservations are encouraged.

-  Your Choice of Location (first come-first serve) See map for options - if you do not provide a number on your registration, one will be selected for you.
-  Personalized Exhibit Page in the Annual Conference web app w/ video capability (Whova)
-  Inclusion in the Exhibitor Passport Game in the Annual Conference web app
-  Name, Logo, and brief description in the Annual Conference brochure (8/15/25 deadline)
-  List of all conference attendees (who have given permission)
-  Complimentary lunches Wednesday & Thursday, entrance to Thursday's Networking Reception, and Friday's Quality Awards Luncheon -For 2 exhibit staff only. Additional exhibit staff may join for meals at a rate of \$150 per person.
-  Drink tickets for distribution for Thursday's Networking Reception**
-  Ad flyer in attendee bags (must send physical copies to MPCA by 9/30/25)

** Register before June 1, 2025 for a \$250 early bird discount. Non-profit and government agencies may register for an exhibit space at a flat rate of \$1000 per booth.*

*** ADDITIONAL drink tickets for the Thursday night networking reception may be purchased for \$100 per 25 tickets.*

LOOKING FOR SOMETHING MORE?

MPCA has corporate and ad hoc sponsorships available for those looking for a more prominent way to get your name and brand in front of Missouri's Community Health Centers!

WHY SHOULD YOU SPONSOR?

- Prominent Visibility: Gain unparalleled exposure to a diverse audience of industry leaders, decision-makers, and enthusiasts, showcasing your brand's commitment to innovation and excellence.
- Strategic Networking: Forge meaningful connections, establish valuable partnerships, and unlock new opportunities through exclusive networking sessions and engagements.
- Customize your experience by selecting your own benefits from a catalog of options to maximize the value of your investment.

For information on sponsorships, please contact [Melissa Ortega](#).

PLEASE READ MPCA'S FULL TERMS
AND CONDITIONS HERE

Exhibitor Map - Upper Level

NOTE:

There will be sessions on both floors during the conference and pre-conference. There are refreshment stations on both floors as well.

Lunches and the Exhibitor reception will be held in the General Session Hall.

MPCA will be utilizing the Whova app again this year, including the passport game in which participants must collect stamps via the app to be entered into a pool to win prizes provided by the conference.

If any vendor wishes to have a give away drawing, that can be done during the Thursday evening Exhibitor & Sponsor Reception. Please note, this is not required, it is at your discretion. MPCA provides a prize drawing during Friday's Quality Awards luncheon open to participants who collect at least 25 electronic "stamps" from exhibitors.

Upper Level

