

2025 CORPORATE SPONSORSHIP PACKAGES



Partner with Missouri Primary Care Association - Support Health Care Access. Connect with Industry Leaders.

The Missouri Primary Care Association (MPCA) is a nonprofit membership organization representing Missouri's Community Health Centers (CHCs), which operate more than 200 service sites across both urban and rural communities statewide. Our mission is to ensure that everyone in Missouri has access to high-quality, affordable primary care, dental, and behavioral health services.

Collectively, CHCs form the largest healthcare delivery system in the country and are recognized as one of the most effective programs under the U.S. Department of Health and Human Services. In 2023, Missouri's CHCs served over 644,000 individuals through more than 2.3 million patient encounters—reaching individuals and families in every county across the state.

To support and sustain this critical work, MPCA is seeking corporate sponsors. Sponsorship provides companies with a unique opportunity to engage with more than 300 healthcare professionals and decision-makers at our Annual Conference in October. Sponsors receive extensive brand exposure, recognition, and face-to-face interaction with attendees during the event.

Select sponsorship levels also include year-round visibility and partnership opportunities, highlighting your commitment as both a corporate sponsor and a leader in your industry.

This year, MPCA has a special opportunity to sponsor the walking museum in the new Roy Blunt Center for Healthcare Integration & Innovation. For additional details, see page 5.

Join us in strengthening community health care across Missouri.

All Corporate Sponsors receive the following benefits:

- ▶ An exhibitor package for the Annual Conference from October 22-24, 2025 at the St. Charles Convention Center in St. Charles, Missouri. This includes an 8 by 10 booth, access to the exhibitor lounge, and participation for two staff members in all exhibitor activities, including the passport game and access to conference meals.
- ▶ Corporate sponsors are encouraged to provide a flyer for the conference participant bags and will have their logos listed in printed materials and on general session screens as MPCA sponsors.
- ▶ A sponsor page is provided in the MPCA Annual Conference web app (Whova) with video capability to promote your business/organization.
- ▶ Sponsors receive a list of all conference participants who give permission to release their information.

For more information on sponsorship opportunities or to register your sponsorship please contact Melissa Ortega at mortega@mo-pca.org

ADDITIONAL BENEFITS FOR CORPORATE SPONSORS BY LEVEL

Bronze Level Sponsors \$3,000

Mention in the MPCA bi-monthly digital newsletter *News You Need* as a corporate sponsor with your logo and description.

Access to conference meals for 2 staff.

Mention in a group social media post recognizing sponsors.

One individualized social media post recognizing you as a sponsor and linking to your website.

Silver Level Sponsors \$5,000

Mention in the MPCA bi-monthly digital newsletter *News You Need* as a corporate sponsor with your logo and description.

Access to conference meals for 2 staff.

Mention in a group social media post recognizing sponsors.

Two individualized social media posts recognizing you as a sponsor and linking to your website.

A quarter page ad space in the MPCA Annual Conference printed brochure.

Gold Level Sponsors \$10,000

Mention in the MPCA bi-monthly digital newsletter *News You Need* as a corporate sponsor with your logo and description.

Full conference registration for 2 staff with access to meals and sessions.

Mention in a group social media post recognizing sponsors.

Two individualized social media posts recognizing you as a sponsor and linking to your website.

A half page ad space in the MPCA Annual Conference printed brochure.

Ad Space for 6 months (beginning Jan. 1, 2026) in MPCA's digital newsletter.

Platinum Level Sponsors \$15,000

Mention in the MPCA bi-monthly digital newsletter *News You Need* as a corporate sponsor with your logo and description.

Full conference registration for 4 staff with access to meals and sessions.

Mention in a group social media post recognizing sponsors.

Two individualized social media posts recognizing you as a sponsor and linking to your website.

A full page ad space in the MPCA Annual Conference printed brochure.

Ad Space for 12 months (beginning Jan. 1, 2026) in MPCA's digital newsletter.

Diamond Level Sponsors \$20,000

Mention in the MPCA bi-monthly digital newsletter *News You Need* as a corporate sponsor with your logo and description.

Full conference registration for 4 staff with access to meals and sessions.

Mention in a group social media post recognizing sponsors.

Quarterly individualized social media posts recognizing you as a sponsor and linking to your website.

A full page ad space in the MPCA Annual Conference printed brochure.

Recognition (with your logo) during National Community Health Center Week in August as a sponsor.

Banner Ad Space for 12 months on the home page of MO-PCA.org

A 3 minute video played at Annual Conference prior to the Thursday Keynote Luncheon

Access to a private meeting room in the conference center during the event
- *may require some scheduling depending on demand.*

CORPORATE SPONSORSHIP BENEFITS AT A GLANCE

Benefit Levels	Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,000
8 by 10 Exhibit space	Yes	Yes	Yes	Yes	Yes
Logos in Printed Conference Materials and Displayed on Screens in General Sessions	Yes	Yes	Yes	Yes	Yes
Sponsor Page in the Annual Conference Web App (Whova) with Video Capability	Yes	Yes	Yes	Yes	Yes
Conference Attendee List & Flyer in Attendee Bags	Yes	Yes	Yes	Yes	Yes
Sponsor Recognition in the MPCA bi-monthly newsletter	Yes	Yes	Yes	Yes	Yes
Individualized Social Media Recognition	4 Posts	4 Posts	2 Posts	2 Posts	1 Post
Conference Brochure Ad	Full Page	Full Page	Half Page	Quarter Page	No
Full Conference Registration	For 4 People	For 4 People	For 2 People	No	No
Ad space on MPCA's website home page	12 Months	No	No	No	No
Ad Space in MPCA bi-monthly newsletters	No	12 Months	6 Months	No	No
1 Daily Push Notification in the Annual Conference Web App (Whova)	Yes	Yes	Yes	No	No
Sponsor Recognition During National Health Center Week	Yes	No	No	No	No
3 Minute video played at annual conference Thursday keynote luncheon	Yes	No	No	No	No
Access to a private meeting room in the conference center during conference (some scheduling may be required)	Yes	No	No	No	No

AD HOC ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

ENTERTAINMENT

Hire a band for Wednesday night's trivia night event (\$500 and up -customizable)

Provide a selfie station (with branding) for groups to take a photo (can be for one night or throughout the conference)

WEDNESDAY TRIVIA NIGHT SPONSORSHIPS

All trivia night sponsors will be featured on a table card at each trivia table

Printed materials

- Put your logo on a trivia round sheet and have your name announced as a sponsor of a trivia night round (8 available) (\$200)
- Have your logo printed on the trivia night rounds sheets envelopes (\$500)
- Put your logo on/between a trivia question slide (\$200)
- Place your goodies with your logo on the trivia tables (customized)
- Branded trivia night pens/pencils
- Banner display in the trivia hall (\$500)

FOOD

Provide snacks/food for participants of Trivia Night/Reception

- Pizza Station - \$3000 for every 100 heads
- Italian Pasta Station - \$3500 for every 100 heads

Additional action stations available

- A la carte treats: Ted Drews, Baked Goods, Popcorn, Pretzels, etc. (customizable)
- Host a Cash Bar (your signage would appear on the bar): (\$500 for an hour, \$1000.00 for two)
- Additionally, purchase drink tickets to distribute to Trivia participants

PRIZES

- Provide trophies for trivia winners (\$500)
- Provide prizes for trivia winners (customizable)
- Swag Bags (customizable)

THURSDAY

Reception

- Rent a food truck for Conference Attendees to dine from on Thursday night, their free night (\$500) - Your name will appear as a sponsor on a Food Truck Marquee
- Reception food/drink sponsorship (customizable)

Popular with Attendees!

OTHER AD HOC ITEMS

- Sponsor our Wellness Room where Conference Attendees receive free massages (\$5000) - Includes signage with your logo/ sponsorship, which will also will appear in our marketing materials next to the location of the room
- Sponsor WIFI for attendees. Your NAME as the WIFI password (\$4000)
- Prizes for our Friday Prize Drawing (can be customized)
- Name badge sponsor, your name and logo on the name badges for conference attendees (\$1000)

BE THE TRIVIA NIGHT HOST (\$10,000)

- Introduce trivia night
- Play a 60 second video prior to the start of trivia
- Place a banner on stage
- Be listed on our marketing materials for trivia night
- Announce winners and hand out prizes
- Receive promotion on conference marketing materials as the MPCA trivia night host

Roy Blunt Center for Healthcare Integration & Innovation SPONSORSHIP OPPORTUNITIES

Your support for the Roy Blunt Center for Healthcare Integration & Innovation helps bring to life its main level, featuring a walking museum that highlights the history and future of primary care and behavioral health safety net systems.

The center will also house a state-of-the-art training facility with multifunctional rooms and an auditorium, designed to advance healthcare education and collaboration. Every donation contributes to our mission of building a healthier Missouri.

Additionally, sponsorship opportunities are available, with special recognition through commemorative plaques.



DONATION TIERS



The donor wall at the building's entrance will feature blocks of varying sizes, symbolizing different levels of giving. Min \$500 for name to be displayed on the donor wall.

CORPORATE TIERS

\$1,000
\$5,000
\$10,000
OR MORE

INDIVIDUAL TIERS

\$100
\$250
\$500
OR MORE

The donor wall at the building's entrance will feature blocks of varying sizes, symbolizing different levels of giving.



Roy Blunt Center of Healthcare Integration & Innovation Champions of Healthier Communities



Thank you for believing in our vision and for being a vital part of our journey.